



MarLitCy is a European-funded project, through the Cypriot  
Civil Society in Action Programme  
[www.marlitcy.eu](http://www.marlitcy.eu)



## MarLitCy

### Marine Litter: Together for Clean Coasts!



### **\*\*\*Rules and Conditions\*\*\***



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## Introduction

Marine litter is a problem of global concern that knows no geographic or political borders. Project MarLitCy – Marine Litter: Together for Clean Coasts! ([www.marlitcy.eu](http://www.marlitcy.eu)) aims to raise awareness about marine litter and bring all the Cypriot communities together through actions that aim to address the problem. To this end, MarLitCy and its partners, the Famagusta Walled City Association (MASDER), AKTI Project and Research Centre (AKTI), the Association of North Cyprus Diving Centres and Enalia Physis Environmental Research Centre (Enalia Physis) are launching a photography contest.

The MarLitCy photography contest aims to bring together individuals of all ages from around Cyprus in a common task that will require them to record, through their camera lenses, images that highlight the problem of marine litter on the island, its effects on the environment and society, as well as possible solutions to the problem. Selected photographs will be printed and displayed at a bi-communal exhibition, where the very best photographs will also be awarded.

This document sets the rules and conditions of the photography contest. **By entering in the contest, participants agree that they have read and consent to the Terms of Reference, the Technical Specifications, the Copyright information and the Selection Criteria presented in this document, and that their entries meet all the requirements.** Entries deemed, by the Jury and MarLitCy, not to meet the requirements will be disqualified.

## Terms of Reference

- The contest will open on **24 October 2016** and will close on **16 December 2016 at 24:00** hours, local time. Any photographs received after this date and time will not be accepted.
- The contest is open to all individuals, regardless of nationality, age or gender. Employees of MASDER, AKTI, Association of North Cyprus Diving Centres, Enalia Physis and their immediate families are not eligible for prizes but may submit work for inclusion in the exhibition.
- It is not mandatory for photographers to reside in Cyprus, but the photographs entered into the contest must be taken in Cyprus. All entries must be relevant to the theme of the competition.
- Photographs entered into the competition must be your own original work and you must own the copyright.
- Photographs should not display or refer to any for-profit companies or products names, brands, trademarks or logos.
- Photographers submitting entries that feature any persons must have at least the verbal consent of those individuals. When these persons are children (below the age of 18), the photographer must have the written consent of a parent or legal guardian.
- MarLitCy reserves the right to disqualify photographs that contain offensive material such as nudity, graphic violence, profanity, slander, or discrimination on the basis of sexual orientation, religion, race or any subject that is contrary to the values of MarLitCy, as determined by MarLitCy.



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- By entering the competition you understand that you are solely responsible for your actions, and that MarLitCy, MASDER, AKTI, Association of North Cyprus Diving Centres, Enalia Physis and the European Union cannot be held responsible for any harm that might come to you while you are taking photographs intended for this contest.
- By entering the contest you agree that neither MarLitCy, nor any of the project partners or the European Union, can be held responsible for possible demands, expense, obligations or damages that arise from the use of the photograph by MarLitCy, or from your participation in the contest.
- The photos you submit and the selected photos to be included in the exhibition do not necessarily reflect the views of the European Commission, MarLitCy or any of the MarLitCy partners.
- Entries that are incomplete, unreadable, unintelligible or otherwise non-compliant will be disqualified.
- MarLitCy reserves the right to reject entries that do not meet entry criteria.
- MarLitCy and its partners reserve the right, at their sole and absolute discretion, to use names and information about participants without obtaining further consent from the participant or providing any payment whatsoever to the participant for any commercial or non-commercial endeavours, publicity, advertising, trade or promotion in perpetuity.
- By entering the contest, participants agree to allow the free use of their names, photographs and general locations for publicity and news purposes.
- The Jury's decision is final and not subject to appeal. No correspondence will be entered into.
- The awards are not transferable and no part of the award can be substituted for other benefits, items or additions. There is no cash alternative.
- MarLitCy reserves the right to at any time cancel, modify or supersede the competition (including altering the prize) if, in its sole discretion, the competition is not capable of being conducted as specified. MarLitCy reserves in its absolute discretion the right to substitute an award of equal value in the event that circumstances beyond their control make this unavoidable.

### **Technical Specifications**

- You can enter up to 3 photographs.
- For their entry to be considered complete, entrants must complete and submit the Photography Competition Submission Form, duly signed by them (if they are 18 years or older) or their legal guardians.
- Each photograph could include a brief description (not mandatory), to provide context for when the photographs are displayed.
- Photographs should not have been exhibited or rewarded by any other competition or exhibition.
- Photographs must be submitted in the highest quality possible; however there are no restrictions in the type of photographic equipment to be used (from DSLR to 'point-and-shoot' phone cameras).
- Photographs should be submitted in sRGB mode, digital JPEG format, the short edge minimum 3000 pixels (25 cm) and 300 dpi. Where it is not technically possible to maintain the given



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specifications, the photographs must be taken with the highest resolution possible to ensure they can be formatted later if they win or have the right to be displayed at the Exhibition.

- Both colour and black and white photographs can be entered in the competition. Partial black and white/colour combinations are allowed, as long as they adhere with the other technical specifications.
- Only standard alterations and basic manipulations, such as exposure, colour and white balance correction, are allowed. Photographs should not be manipulated with Photoshop, or any other electronic modification software/application. Addition or removal of certain images which distort the original character is not allowed.
- All entries must be submitted via email to [marlitcy2016@gmail.com](mailto:marlitcy2016@gmail.com) by midnight local time (24:00) on 16 December 2016. Please note that our email can receive attachments up to 25Mb, therefore if your photographs exceed this limit, you either have to send them in separate emails, or send them through a service like “Dropbox” or “WeTransfer” etc.

### Copyright

- By entering the competition, you grant MarLitCy and its partners the perpetual, royalty-free, irrevocable, non-exclusive license to reproduce, distribute, display, exhibit, transmit, broadcast, televise, digitize, otherwise use, and permit others to use, exhibit and perform throughout the world the entries in a manner, form, or format now or hereinafter created, including on the internet, and in all other media - telecast, broadcast, via mobile devices - as well as through any other media and format now known or hereinafter developed, for any purpose.
- MarLitCy will give credit to the photographers at every point of usage of the photographs, including the exhibition, online electronic display, use in print media etc.

### Selection Criteria

- Upon the deadline for submissions, the photographs will be shared with the Jury, comprised of MarLitCy representatives and other professionals, for evaluation. The Jury will not be able to link photographs to individual photographers.
- The Jury will assess the photographs using the following criteria:
  - Adherence to contest theme.
  - Composition: the photographs should have a clear subject(s) that is framed properly. There should be no unwanted, distracting elements.
  - Contrast/ colour: there should be good use of contrast and colour to make the subject(s) stand out and to show texture.
  - Lighting: should be used properly, adding interest to the subject(s). Hot spots (areas of particular illumination that detract from the focus) should be avoided.
  - Focus and exposure: should enhance the intent of the photo and not detract from it.



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- Creativity: photographs should be taken from a creative vantage point or uniquely display the subject(s).
- Overall impression: the photographs should attract attention and evoke emotions.
- Evaluation of the works will be undertaken according to the age group of the entrant, so that two separate evaluations will take place, for participants aged 7-15 and 16 and over.
- The jury will select a number of photographs, based on their scores, which will be included in a bi-communal exhibition (date and venue to be announced). The owners of the selected photographs will be notified.
- The selected photographs will also be uploaded on MarLitCy's facebook page <https://www.facebook.com/www.marlitcy.eu>.

## Awards

A full list of awards is available at [www.marlitcy.eu](http://www.marlitcy.eu).

## Contact Information

For more information about the contest you can contact:

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